

Curriculum Vitae
February 1, 2019
Ph: 512-471-3859

William B. Swann, Jr.
Website: <http://billswann.net>
Swann@utexas.edu

Office Address:

Department of Psychology
The University of Texas at Austin
Austin, Texas 78712

Academic Training

Undergraduate: Gettysburg College, 1970-1974, B.A.
Graduate: University of Minnesota, 1974-1978, Ph.D., Social Psychology

Professional Experience

Assistant Professor, Department of Psychology at University of Texas, 1978-1984
Fellow, Department of Psychology at Princeton University, 1984-1985
Associate Professor, Department of Psychology at University of Texas, 1985-1988
Fellow, Center for Advanced Study in the Behavioral Sciences, 1988-1989
Associate Professor, Department of Psychology at University of Texas, 1989-1990
Professor, Department of Psychology at University of Texas, 1990-present

Research Interests

Identity fusion and extreme pro-group behavior
Identity negotiation
Self-esteem and social interaction
Self-knowledge and self-verification in close relationships
Religious ritual and identity fusion

Memberships

American Psychological Society, Fellow
Society of Experimental Social Psychology
Executive committee: 2007-2010,
President, 2010
Society for Personality and Social Psychology
International Society of Self and Identity

Honors, Awards, Impacts

- Career Contribution Award, Society of Personality and Social Psychology, 2018
- Distinguished Lifetime Career Award, International Society for Self and Identity, 2016
- Society of Experimental Social Psychology: President, 2010
- University of Queensland award for international collaborative research, 2009
- Outstanding publication in Organizational Behavior, 2003 (based on paper published in ASQ with Jeffrey Polzer and Laurie Milton).
- William Howard Beasley Professor, University of Texas at Austin, 2000
- Research Scientist Development Awards, National Institute of Mental Health, 1984-1989; 1989-1994
- Fellow, Society of Experimental Social Psychologists
- Fellow, Center for Advanced Study in the Behavioral Sciences, 1988-1989.
- Fellow, American Psychological Association, 1990.
- Fellow, American Psychological Society, 1990.
- Citation count (Google scholar): 35060; H-index = 78

External Research Support

- National Science Foundation
 - Self-concept stability and change. \$270,000. 2/1994-1/1998.
 - Identity fusion and extreme group behavior. \$432,836. 9/2011-8/2015.
 - Identity fusion and intergroup relations, \$407,500. 9/2015-8/2019.
- Army Research Office
 - Identity fusion and extreme group behavior, \$336,997, 8/2017–8/2020
- National Institute of Mental Health:
 - The interpersonal dynamics of self-concept stability. \$207,000. June 1, 1985-May 31, 1989
 - The interpersonal dynamics of self-concept stability. \$376,526. June 1, 1989-May 31, 1993
 - Antecedents and consequences of belief certainty. \$942,470. January 1, 1999-December 31,2004

- National Institute on Drug Abuse
 - Interpersonal processes, identity, and smoking cessation. \$358,000, 2/2008-1/2010
- Spanish Ministry of Science and Innovation
 - Predicting positive and negative extremism: An Individual's fusion with the group, \$83,000, 2009-2012, Principal investigator: Angel Gomez, UNED
- Spanish Ministry of Economy and Competitiveness
 - Identity fusion: Nature, antecedents and consequences, September 2012-2015, \$80,000 Principal investigator: Angel Gomez, UNED
- Economic and Social Research Council
 - Ritual, Community, and Conflict, 05/31/2011 - 05/30/2016 GBP 3,184,340, Principle investigator: Harvey Whitehouse, University of Oxford
- Australian Research Council
 - Moral vitalism: understanding the foundations of righteous violence within everyday secular thought. 01/01/2011 - 12/31/2013, AUD 300,000. Principle investigator: Brock Bastian

Doctoral Students

- Stephen Read, 1981
- Brett Pelham, 1989
- Al Stein-Seroussi, 1990
- Deborah Fisher, 1990
- J. Gregory Hixon, 1991
- Shawn McNulty, 1992
- Brian Giesler, 1993
- Romin Tafarodi, 1994
- Kate Morris, 1996
- Chris De La Ronde, 1996
- Stephen Blumberg, 1997
- Michael Gill, 1998
- Elizabeth Pinel, 1998
- Jennifer Bosson, 2000
- Jason Rentfrow, 2004

- Conor Seyle, 2007
- Sarah Angulo, 2009
- Christine Chang, 2011
- Tracy Kwang, 2012
- Matt Brooks, 2012
- Michael Buhrmester, 2013
- William Fraser, 2016

PUBLICATIONS

2019

- Swann, W. B., Jr. & Jetten, J. (2019). Identity fusion ‘in the wild’: Moving toward or away from a general theory of identity fusion? *Behavioral and Brain Sciences*.
- Talaifar, S. & Swann, W.B., Jr. (2019). Self and Identity. In *Oxford Research Encyclopedia of Psychology*. Ed. Oliver Braddick. New York: Oxford University Press.

2018

- Talaifar, S. & Swann, W.B., Jr. (2018). Deep Alignment with Country Shrinks the Moral Gap Between Conservatives and Liberals. *Political Psychology*.
- Vázquez, A, G., Gómez, Á., & Swann, W. B., Jr. (2018). You Just Don't Get Us! Positive, but Non-Verifying, Evaluations Foster Prejudice and Discrimination. *Social Psychology*, 49, 231–242.
- Talaifar, S. & Swann, W.B., Jr. (2018). Identity Fusion: The Union of the Personal and Social Selves. In P. J. Ivanhoe, O. J. Flanagan, S. Harrison, H. Sarkissian, & E. Schwitzgebel (Eds.). *Oneness in Religion, Philosophy, and Psychology*. New York: Columbia University Press.
- Swann, W. B. & Talaifar, S. (2018). Introduction to Special Issue of Self and Identity on Identity Fusion. *Self and Identity*, 17, 483-486, DOI: [10.1080/15298868.2018.1458646](https://doi.org/10.1080/15298868.2018.1458646)

2017

- Talaifar, S. & Swann, W.B., Jr. (2017). Self-Verification Theory. In *Encyclopedia of Personality and Individual Differences*. Springer International Publishing.

- Swann, W. B., Jr. & Jetten, J. (2017). Restoring agency to the human actor. *Perspectives in Psychological Science, 12*, 382-299.
- Vázquez, A., Gomez, A., Ordoñana, J. R., Swann, Jr., W. B. Whitehouse, H. (2017). Sharing Genes Fosters Identity Fusion and Altruism. *Self and Identity, 16*, 684-702.
- Fredman, L.A., Bastian, B., & Swann, W.B., Jr. (2017). God or country? Fusion with Judaism predicts desire for retaliation following Palestinian Stabbing Intifada. *Social and Personality Psychological Science*.
- Vázquez, A, G., Gómez, Á., & Swann, W. B., Jr. (2017). Do Historic Threats to the Group Diminish Identity Fusion and its Correlates? *Self and Identity*.
- Stinson, D., & Swann, W. B. Jr. (2017). Leveraging self psychology to strengthen positive psychology: Conceptual analysis of three paths to well-being. In F. Guay, H.W. Marsh, D. McInerney, & R. Craven, *Self: Driving positive psychology and well-being* (Vol. 6, International advances in self research). Charlotte, NC: Information Age Press.

2016

- Talaifar, S. & Swann, W.B., Jr. (2016). Differentiated Selves Can Surely Be Good for the Group, But Let's Get Clear About Why. *Brain and Behavioral Sciences*.
- Swann, W. B., Jr., & Bosson, J. K. (2016). Identity negotiation in social interaction: Past, present, and future. In Trusz, S. & Bąbel, P. (Eds.). *Intrapersonal and Interpersonal Expectancies: Research, Applications and Future Directions*. Hove, UK: Psychology Press.

2015

- Fredman, L.A., Buhrmester, M. D., Gomez, A., Fraser, W.T., Talaifar, S., Brannon, S.M., Swann, W. B., Jr. (2015). Identity fusion, extreme pro-group behavior, and the path to defusion. *Social and Personality Psychology Compass, 9*, 468–480.
- Buhrmester, M.D., Fraser, W.T., Lanman, J., Whitehouse, H., & Swann, W.B. Jr. (2015). When terror hits home: Identity Fused Americans who saw Boston bombing victims as “family” provided aid. *Self and Identity, 14*, 253-270.
- Buhrmester, M. D., & Swann, W. B., Jr. (2015). Identity fusion. In *Emerging Trends in the Social and Behavioral Sciences*, R. Scott and S. Kosslyn (eds.), Hoboken, NJ: John Wiley and Sons.

- Bastian, B., Bain, P., Buhrmester, M. D., Gómez, Á., Vázquez, A., Knight, C. G., & Swann, W. B. Jr. (2015). Moral vitalism: Seeing good and evil as real, agentic forces. *Personality and Social Psychology Bulletin*.
- Swann, W. B., Jr., Buhrmester, M. (2015). Identity fusion. *Current Directions in Psychological Science*. 24, 52–57
- Swann, W. B., Jr., Gómez, Á., Vázquez, A, G. Guillamón, A., Segovia, S., & Carillo, B. (2015). Fusion with the Cross-Gender Group Predicts Genital Sex Reassignment Surgery. *Archives of Sexual Behavior*, 44, 1313.
- Jimenez, J, Gomez, A, Buhrmester, M. D., Vazquez, A, Whitehouse, H. Swann, W. B., (2015). The Dynamic Identity Fusion Index (DIFI): A new continuous measure of identity fusion for Web-based questionnaires, *Social Science Computer Review*, *Social Science Computer Review* 1-14.

2014

- Whitehouse, H., McQuinn, B., Buhrmester, M. & Swann, W.B., Jr. (2014). Brothers in Arms: Libyan revolutionaries bond like family. *Proceedings of the National Academy of Sciences*.
- Swann, W. B., Jr., Buhrmester, M., Gómez, Á., Jetten, J., Bastian, B., Vázquez, A. et al. (2014). What makes a group worth dying for? Identity fusion fosters perception of familial ties, promoting self-sacrifice. *Journal of Personality and Social Psychology*, 106, 912-926.
- Swann, W. B., Jr., Gómez, A., Buhrmester, M. D., López-Rodríguez, L., Jiménez, J., & Vázquez, A. (2014). Contemplating the ultimate sacrifice: Identity fusion channels pro-group affect, cognition, and moral decision-making, *Journal of Personality and Social Psychology*, 106, 713-727
- Gómez, A., Jetten, J., & Swann, W.B., Jr. (2014). The more prototypical the better? The allure of being seen as one sees oneself. *Group processes and intergroup relations*, 17, 221-239.
- Yoo, J.J, Swann, W.B., and Kim, K.K. (2014). The Influence of Identity Fusion on Patriotic Consumption: A Cross-Cultural Comparison of Korea and the U.S., *The Korean Journal of Advertising* , 25(5), 81-106.

2013

- Kwang, T., Crockett, E.E., Sanchez, D.T., Swann, W.B., Jr. (2013). Men seek Social Standing, Women Seek Companionship: Sex Differences in Deriving Self-Worth from Relationships. *Psychological Science*, 24, 1142-1150.
- Seih, Y., Buhrmester, M. D., Lin, Y., Huang, C., Swann, W. B., Jr. (2013). Do People Want to be Flattered or Understood? The Cross-Cultural Universality of Self-Verification. *Journal of Experimental Social Psychology*, 49, 169–172.

2012

- Buhrmester, M. D., Gómez, Á, Brooks, M.L., Morales, J. F., Fernandez, S. & Swann, W. B., Jr. (2012). My group's fate is my fate: Identity fused Americans and Spaniards link personal life quality to outcome of '08 elections. *Basic and Applied Social Psychology*, 34, 527-533.
- Swann, W. B., Jr., Jetten, J., Gómez, Á, Whitehouse, H., & Bastian, B. (2012). When group membership gets personal: A theory of identity fusion. *Psychological Review*, 119, 441-456.
- Swann, W. B., Jr. & Brooks, M. (2012) Why Threats Trigger Compensatory Reactions: The Need for Coherence and Quest for Self-Verification. *Social Cognition*, 30, 758-777.
- Chang, C. & Swann, W. B., Jr. (2012). The benefits of self-verifying social feedback. Chapter to appear in R.M. Sutton, M.M. Hornsey, K.M. Douglas (Eds). *Feedback: The handbook of praise, criticism, and advice*. Peter Lang publishers: New York.
- Swann, W. B., Jr. (2012). Self-verification theory. In P. Van Lang, A. Kruglanski, & E.T. Higgins (Eds.); pp. 23-42. *Handbook of Theories of Social Psychology*, Sage: London.
- Swann, W. B. Jr & Buhrmester, M. D. (2012). Self as functional fiction. *Social Cognition*, 30, 415-430.
- Swann, W. B., Jr., De La Ronde, C. & Hixon, J. G. (2012). Authenticity and positivity strivings in marriage and courtship. *Journal of Personality and Social Psychology*, 66, 857-869. [reprinted in *Psychology of Close Relationships* (H.T. Reis, Ed.), Sage: Washington.

2011

- Gómez, Á, Brooks, M.L., Buhrmester, M. D., Vázquez, A., Jetten, J. & Swann, W. B., Jr. (2011). On the nature of identity fusion: Insights into the construct and a new measure. *Journal of Personality and Social Psychology*, *100*, 918-933.
- Buhrmester, M. D., Blanton, H. & Swann, W. B. Jr. (2011). Implicit self-esteem: Nature, measurement, and a new way forward. *Journal of Personality and Social Psychology*, *100*, 365-385
- Gómez, Á, Morales, J.F., Hart, S., Vázquez, A., & Swann, W. B., Jr. (2011). Rejected and excluded forevermore, but even more devoted: Irrevocable ostracism intensifies loyalty to the group among identity fused persons. *Personality and Social Psychology Bulletin*, *37*, 1574-1586.
- Brooks, M. L., Swann, W. B., Jr. & Mehta, P. H. (2011). Reasserting the self: Blocking self-verifying behavior triggers compensatory self-verification. *Self & Identity*, *10*, 77-84.
- Brooks, M. L. & Swann, W. B. Jr. (2011). Is social interaction based on guile or honesty? *Behavioral and Brain Sciences*, *34*, 17-18.
- Swann, W. B., Jr. (2011). Self-verification theory. In P. Van Lang, A. Kruglanski, & E.T. Higgins (Eds.); pp. 23-42. *Handbook of Theories of Social Psychology*, Sage: London.
- Angulo, S., Brooks, M. L., & Swann, W. B. Jr. (2011) Swimming serenely in a sea of words: Sexism, communication, and precarious couples. *Personal Relationships*, *18*, 604-616.
- Swann, W. B. Jr & Buhrmester, M. D. (2011). Self-verification: The search for coherence. In M. Leary and J. Tagney (Eds.), *Handbook of self and identity* (2nd Edition) Guilford, New York.

2010

- Swann, W.B., Jr., Gómez, A., Dovidio, J. Hart, S. & Jetten, J. (2010). Dying and Killing for One's Group: Identity Fusion Moderates Responses to Intergroup Versions of the Trolley Problem. *Psychological Science*, *21*, 1176-1183
- Kwang, T. & Swann, W. B., Jr. (2010). Do people embrace praise even when they feel unworthy? A review of critical tests of self-enhancement versus self-verification. *Personality and Social Psychology Review*, *14*, 263-280.

- Swann, W.B., Jr. & Bosson, J. (2010). Self and Identity. In S.T. Fiske, D.T. Gilbert, & G. Lindzey (Eds.), *Handbook of social psychology* (5th ed; 589-628), New York: McGraw-Hill.
- Sasaki, T., Hazen, N. L., & Swann, W. B., Jr. (2010). The supermom trap: Do involved dads erode moms' self-competence? *Personal Relationships, 17*, 71-79.
- Patterson, M. M., Bigler, R. S., & Swann, W. B., Jr. (2010). When Personal Identities Confirm versus Conflict with Group Identities: Evidence from an Intergroup Paradigm. *European Journal of Social Psychology, 40*, 652-670.
- Brooks, M. L., Burhmester, M. & Swann, W. B., Jr. (2010). Interactionism spoken like a true situationist. *European Journal of Personality, 24*, 483-485.
- Kwang, T., Wells, T. T., McGeary, J. E., Swann, W. B., Jr., & Beevers, C. G. (2010). Association of the serotonin transporter promoter region polymorphism with biased attention for negative word stimuli. *Depression and Anxiety, 27*, 746–751.
- Swann, W.B., Jr., Gómez, A., Huici, C., Morales, F., & Hixon, J. G. (2010). Identity fusion and self-sacrifice: Arousal as catalyst of pro-group fighting, dying and helping behavior. *Journal of Personality and Social Psychology, 99*, 824–841.

2009

- Swann, W.B., Jr., Gómez, A., Seyle, C., Morales, F. & Huici, C (2009). Identity fusion: The interplay of personal and social identities in extreme group behavior. *Journal of Personality and Social Psychology, 96*, 995–1011.
- Gómez, A., Seyle, C., Huici, C. & Swann, W.B., Jr., (2009). Can self-verification strivings fully transcend the self-other barrier? Seeking verification of ingroup identities. *Journal of Personality and Social Psychology, 97*, 1021-1044.
- North, R.J. & Swann, W. B., Jr. (2009). Self-Verification 360°: Illuminating the light and dark sides. In V. Kwan & L. Gaertner (Eds.) Special issue for *Self and Identity, 8*, 131–146.
- North, R.J. & Swann, W. B., Jr. (2009). What's positive about self-verification? S. Lopez (Ed.) *Handbook of Positive Psychology*, 2nd Edition. (pp. 465-474). New York: Oxford University Press.
- Swann, W. B. Jr., (2009). Self-verification Theory. In H. Reis & S. Sprecher (Eds.), *Encyclopedia of Human Relationships*. Thousand Oaks, CA: Sage.

- Swann, W. B. Jr., (2009). Self-verification Theory. In D. Matsumoto (Ed.), *The Cambridge Dictionary of Psychology* (p. 482). New York: Cambridge University Press.
- Bosson, J. & Swann, W.B., Jr. (2009). Self-esteem: Nature, origins, and consequences. Chapter prepared for R. Hoyle & M. Leary (Eds.), *Handbook of individual differences in social behavior* (pp. 527-546). New York: Guilford.
- Chang-Schneider, C. & Swann, W. B., Jr. (2009). The role of uncertainty in self-evaluative processes: Another look at the cognitive-affective crossfire. Chapter to appear in R.M. Arkin, K.C. Oleson, P.J. Carroll (Eds.) *The uncertain self: A handbook of perspectives from social and personality psychology* (p. 216-231). Laurence Erlbaum Associates, Inc.: New Jersey.
- Swann, W.B., Jr., Johnson, R.E., & Bosson, J. (2009). Identity negotiation in the workplace. In B. Staw & A. Brief (Eds.), *Research in organizational behavior* (Vol 29, 81-109). Amsterdam, The Netherlands: Elsevier

2008

- Swann, W.B., Jr. (2008). Self-Verification. *International Encyclopedia of the Social Sciences*, 7, pp.430-431, Thomson Gale (Macmillan Reference USA).
- Swann, W. B., Jr. Chang-Schneider, C. & McClarty, K. (2008) Yes, cavalier attitudes can have pernicious consequences: A reply to Krueger, Vohs, & Baumeister *American Psychologist*, 63, 65-66.
- English, T., Chen, S., & Swann, W. B., Jr. (2008). A Cross-Cultural Analysis of Self-Verification Motives. In R. Sorrentino & S. Yamaguchi, (Eds.) *Handbook of Motivation and Cognition Across Cultures* (pp. 119-142), Elsevier: San Diego, CA.
- Maestas, K. L, Amidon, A. Baum, E. S., Chrisman, J. G., Durham, J. A., Rooney, S. B., Rude, S. S. & Swann W. B. Jr. (2008). Partner Devaluation is Associated with Depression Symptoms Among Depression-Vulnerable Women With Low Self-Esteem. *Journal of Social and Clinical Psychology*, 27, 621-640.
- Swann, W.B., Jr. & Bosson, J. (2008). Identity negotiation: A Theory of Self and Social Interaction. In O. John, R. Robins, & L. Pervin (Eds.) *Handbook of Personality Psychology: Theory and Research I* (pp. 448-471). New York: Guilford.

2007

- Swann, W. B., Jr. Chang-Schneider, C. & McClarty, K. (2007) Do our self-views matter? Self-concept and self-esteem in everyday life. *American Psychologist*, *62*, 84-94.
- Seyle, C. & Swann, W.B., Jr. (2007). Being Oneself in the Workplace: Self-verification and Identity in Organizational Contexts. In C. A. Bartel, S. Blader, & A. Wrzesniewski (Eds.) *Identity and the modern organization* (pp. 201-222). Erlbaum.
- Wiesenfeld, B. M., Swann, W.B., Jr, Brockner, J. & Bartel, C. (2007). Is More Fairness Always Preferred? Self-Esteem Moderates Reactions to Procedural Justice. *Academy of Management Journal*, *50*, 1235–1253.
- Sellers, J.G., Woolsey, M.D. & Swann, W. B. Jr, (2007). Is silence more golden for women than men? Observers derogate effusive women and their quiet partners. *Sex Roles: A Journal of Research*, *57*, 477-482.
- Swann, W.B., Jr. (2007). Self-verification Theory. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology*, Thousand Oaks, CA: Sage.
- Swann, W. B., Jr. (2007). Blind spots. *American Scientist*, *95*, 451-452.
- Swann, W. B., Jr., Chang-Schneider, C., & Angulo, S. (2007). Self-verification in relationships as an adaptive process. In J. Wood, A. Tesser, & J. Holmes (Eds.), *Self and relationships* (pp. 49-72). New York: Psychology Press.
- Swann, W. B., Jr., McClarty, K., & Rentfrow, P. J. (2007). Shelter from the storm? Flawed reactions to stress in precarious couples. *Journal of Social and Personal Relationships*, *24*, 793-808.

2006

- Swann, W. B., Jr., Guinn, J. S., & Larsen, K. M. (2006). Tempting today, troubling tomorrow: The roots of the precarious couple effect. *Personality and Social Psychology Bulletin*, *32*, 93-103.
- Bosson, J. K., Johnson, A. B., Niederhoffer, K. & Swann, W. B. Jr. (2006). Interpersonal chemistry through negativity: Bonding by sharing negative attitudes about others. *Personal Relationships*, *13*, 135–150.

- Swann, W.B., Jr. & Seyle, C. (2006). The antecedents of self-esteem. In M. Kernis (Ed.) *Self-esteem: Issues and Answers* (pp. 201-207). Psychology Press: East Sussex, UK.

2005

- Swann, W.B., Jr. & Seyle, C. (2005). Personality psychology's comeback and its emerging symbiosis with social psychology. *Personality and Social Psychology Bulletin*, *31*, 155-165.
- Swann, W. B., Jr. (2005). The self and identity negotiation. *Interaction Studies*, *6*, 69-83.

2004

- Swann, W. B. Jr., Polzer, J. T., Seyle, C. & Ko, S. (2004). Finding value in diversity: Verification of personal and social self-views in diverse groups. *Academy of Management Review*, *29*, 9-27.
- Gill, M. J., & Swann, W.B., Jr. (2004) On what it means to know someone: A matter of pragmatics. *Journal of Personality and Social Psychology*, *86*, 405-418.

2003

- Swann, W.B., Jr., Rentfrow, P. J., & Guinn, J. (2003). Self-verification: The search for coherence. In M. Leary and J. Tagny, *Handbook of self and identity* (pp. 367-383): Guilford, New York.
- Bosson, J. K., Brown, R. P., Zeigler-Hill, V., & Swann, W. B., Jr. (2003). Self-enhancement tendencies among people with high explicit self-esteem: The moderating role of implicit self-esteem. *Self and Identity*, *2*, 169-187.
- Swann, W. B., Jr., Rentfrow, J. R., & Gosling, S. G. (2003). The precarious couple effect: Verbally inhibited men + critical, disinhibited women = bad chemistry. *Journal of Personality and Social Psychology*, *85*, 1095-1106.
- Swann, W. B. Jr., Kwan, V. S. Y., Polzer, J. T., Milton, L. P. (2003). Vanquishing stereotypic perceptions via individuation and self-verification: Waning of gender expectations in small groups. *Social Cognition*, *21*, 194-212.
- Polzer, J., Swann, W., & Milton, L. (2003). The benefits of verifying diverse identities for group performance. In Neale, M., Mannix, E., & Polzer, J. (Eds.), *Research on Managing Groups and Teams: Identity Issues in Groups*, Vol. 5. Stamford, CT: JAI Press.
- Swann, W. B. Jr., Kwan, V. S. Y., Polzer, J. T., Milton, L. P. (2003). Fostering group identification and creativity in diverse groups: The role of individuation and self-

verification. *Personality and Social Psychology Bulletin*, 29, 1396-1406.

- Gosling, S. D., Rentfrow, P. J., & Swann, W. B., Jr. (2003). A Very Brief Measure of the Big Five Personality Domains. *Journal of Research in Personality*, 37, 504–528

2002

- Swann, W. B., Jr. & Pelham, B. W. (2002). The truth about illusions: Authenticity and positivity in social relationships. In C.R. Snyder & S. J. Lopez (Eds.) *Handbook of positive psychology* (pp 366-381). Oxford: New York.
- Swann, W. B., Jr., Bosson, J. K., & Pelham, B. W. (2002). Different partners, different selves: The verification of circumscribed identities. *Personality and Social Psychology Bulletin*, 28, 1215-1228.
- Swann, W. B., Jr. & Pelham, B. W. (2002). Who wants out when the going gets good? Psychological investment and preference for self-verifying college roommates. *Journal of Self and Identity*, 1, 219-233.
- Polzer, J. T., Milton, L. P. & Swann, W. B., Jr. (2002). Capitalizing on Diversity: Interpersonal Congruence in Small Work Groups. *Administrative Science Quarterly*, 47, 296-324.

2001

- Tafarodi, R. W., & Swann, W. B., Jr., (2001). Two-dimensional self-esteem: Theory and measurement. *Personality and Individual Differences*, 31, 653-673.
- Bosson, J. K., & Swann, W. B., Jr. (2001). Pragmatic self-verification: Seeking feedback as positive as reality will allow. In J. H. Harvey & A. E. Wenzel (Eds.), *Close Romantic Relationships: Maintenance and Enhancement*.
- Swann, W. B., Jr. & Rentfrow, P. J. (2001). Blirtatiousness: Cognitive, interpersonal, and physiological consequences of rapid responding. *Journal of Personality and Social Psychology*.

2000

- Swann, W. B., Jr., Milton, L. P., & Polzer, J.T. (2000). Should we create a niche or fall in line? Identity negotiation and small group effectiveness. *Journal of Personality and Social Psychology*, 79, 238-250.

- Bosson, J., Swann, W.B., Jr. & Pennebaker, J. (2000). Stalking the perfect measure of implicit self-esteem: The blind men and the elephant revisited? *Journal of Personality and Social Psychology*, 79, 631-643.
- Pinel, E. C. & Swann, W. B., Jr. (2000). Finding the self through others: Self-verification and social movement participation. In T. Owens & S. Stryker (Eds.), *Self, identity, and social movements* (132-152). MPLS, MN: Univ. of Minnesota Press.

1999

- Bosson, J. & Swann, W.B., Jr. (1999). Self-liking, self-competence, and the quest for self-verification. *Personality and Social Psychology Bulletin*, 25, 1230-1241.
- Swann, W. B., Jr., Langlois, J. H. & Gilbert, L. A. (Eds.) (1999). *Sexism and stereotypes in modern society: The gender science of Janet Taylor Spence*. American Psychological Association: Washington, DC.
- Swann, W. Jr. (1999). *Resilient Identities: Self, relationships, and the construction of social reality*. Basic books: New York. (paperback version of "Self-traps").
- Giesler, R. B. & Swann, W. B. Jr. (1999). Self-verification and depression. In T. Joiner & J. C. Coyne (Eds.) *Recent advances in interpersonal approaches to depression*. Washington, DC: American Psychological Association.
- Swann, W. B., Jr., & Bosson, J. K. (1999). The flip side of the reassurance-seeking coin: The partner's perspective. *Psychological Inquiry*, 10, 302-304.
- Swann, W.B. Jr; Griffin, J.J. Jr, Predmore, S.C; Gaines, B. The cognitive-affective crossfire: When self-consistency confronts self-enhancement. [Reprinted as a chapter]. Baumeister, Roy F. (Ed), et al. (1999). *The self in social psychology. Key readings in social psychology*. (pp. 391-401). Philadelphia, PA, US: Psychology Press/Taylor & Francis.

1998

- De La Ronde, C. & Swann, W. B. Jr. (1998). Partner verification: Restoring shattered images of our intimates. *Journal of Personality and Social Psychology*, 75, 374-382.
- Gill, M.J, Swann, W.B., Jr., & Silvera, D.H. (1998). On the genesis of confidence. *Journal of Personality and Social Psychology*, 75, 1101-1114.

- Swann, W. B., Jr. (1998). The Self is not a bowling ball, in J. Cooper & J. Darley (Eds.), *Attributional processes, person perception, and social interaction: The legacy of Ned Jones*. Washington, DC: American Psychological Association.
- Swann, W. B., Jr. & Gill, M. (1998). Sex, confidence, and the widows Ademoski: On knowing what we know about others. In V. Yzerbyt, G. Lories, & B. Dardenne (Eds). *Metacognition: Cognitive and social dimensions*. London: Sage.

1997

- Swann, W. B., Jr. (1997). The trouble with change: Self-verification and allegiance to the self. *Psychological Science, 8*, 177-180.
- Swann, W. B., Jr. & Gill, M.J. (1997). Confidence and accuracy in person perception: Do we know what we think we know about our relationship partners? *Journal of Personality and Social Psychology, 73*, 747-757.

1996

- Giesler, R. B., Josephs, R. A. & Swann, W. B., Jr. (1996). Self-verification in clinical depression. *Journal of Abnormal Psychology, 105*, 358-368.
- Tafarodi, R. W., & Swann, W. B., Jr. (1996). Individualism-collectivism and global self-esteem: Evidence for a cultural trade off. *Journal of Cross Cultural Psychology, 27*, 651-672.
- Swann, W. B., Jr. (1996). *Self-traps: The elusive quest for higher self-esteem*. Freeman: New York
- Morris, K. A., & Swann, W. B., Jr. (1996). Denial and the AIDS crisis: On wishing away the threat of AIDS. In S. Oskamp & S. Thompson (Eds.), *Safer sex in the 90's: Understanding and preventing HIV risk behavior*. New York: Sage.

1995

- Swann, W. B., Jr., & Schroeder, D. G. (1995). The search for beauty and truth: A framework for understanding reactions to evaluations. *Personality and Social Psychology Bulletin, 21*, 1307-1318.
- Swann, W. B., Jr., Silvera, D. H., & Proske, C. U. (1995). On "knowing your partner": Dangerous illusions in the age of AIDS? *Personal Relationships, 2*, 173-186.

- Tafarodi, R. W., & Swann, W. B., Jr. (1995). Self-liking and self-competence as dimensions of global self-esteem: Initial validation of a measure. *Journal of Personality Assessment*, *65*, 322-342.

1994

- Swann, W. B., Jr., De La Ronde, C. & Hixon, J. G. (1994). Authenticity and positivity strivings in marriage and courtship. *Journal of Personality and Social Psychology*, *66*, 857-869.
- Pelham, B. W., & Swann, W. B., Jr. (1994). The juncture of intrapersonal and interpersonal knowledge: Self-certainty and interpersonal congruence. *Personality and Social Psychology Bulletin*, *20*, 349-357.
- McNulty, S. E., & Swann, W. B., Jr. (1994). Identity negotiation in roommate relationships: The self as architect and consequence of social reality. *Journal of Personality and Social Psychology*, *67*, 1012-1023.

1993

- Hixon, J. G., & Swann, W. B., Jr. (1993). When does introspection bear fruit? Self-reflection, self-insight, and interpersonal choices. *Journal of Personality and Social Psychology*, *64*, 35-43.
- De La Ronde, C., & Swann, W. B., Jr. (1993). Caught in the crossfire: Positivity and self-verification strivings among people with low self-esteem. In R. Baumeister (Ed.) *Self-esteem: The puzzle of low self-regard*. New York: Plenum.

1992

- Swann, W. B., Jr. (1992). Seeking truth, finding despair: Some unhappy consequences of a negative self-concept. *Current Directions in Psychological Science*, *1*, 15-18.
- Swann, W. B., Jr., Stein-Seroussi, A., & Giesler, B. (1992). Why people self-verify. *Journal of Personality and Social Psychology*, *62*, 392-401.
- Swann, W. B., Jr., Hixon, J. G., & De La Ronde, C. (1992). Embracing the bitter truth: Negative self-concepts and marital commitment. *Psychological Science*, *3*, 118-121.
- Swann, W. B., Jr., Stein-Seroussi, A., & McNulty, S. (1992). Outcasts in a white lie society: The enigmatic worlds of people with negative self-conceptions. *Journal of Personality and Social Psychology*, *62*, 618-624.

- Swann, W. B., Jr., Wenzlaff, R. M., Krull, D. S., & Pelham, B. W. (1992). The allure of negative feedback: Self-verification strivings among depressed persons. *Journal of Abnormal Psychology, 101*, 293-306.
- Swann, W. B., Jr., Wenzlaff, R. M., & Tafari, R. W. (1992). Depression and the search for negative evaluations: More evidence of the role of self-verification strivings. *Journal of Abnormal Psychology, 101*, 314-317.
- Swann, W. B., Jr. (1992). Dance with the one who brung ya? *Psychological Inquiry*.

1991

- McNulty, S. E., & Swann, W. B., Jr. (1991). Psychotherapy, self-concept change, and self-verification. In R. Curtis (Ed.) *The relational self: Theoretical convergences in psychoanalysis and social psychology*, New York: Guilford.
- Swann, W. B., Jr. (1991). Bridge over troubled water. *Psychological Inquiry*.

1990

- Swann, W. B., Jr., Hixon, G., Stein-Seroussi, A., & Gilbert, D. T. (1990). The fleeting gleam of praise: Behavioral reactions to self-relevant feedback. *Journal of Personality and Social Psychology, 59*, 17-26.
- Swann, W.B., Jr., & Brown, J. D. (1990). From self to health: Self-verification and identity disruption. In I. Sarason, B. Sarason, & G. Pierce (Eds.), *Social support: An interactional view* (pp. 150-172). New York: Wiley.
- Swann, W. B., Jr. (1990). To be adored or to be known : The interplay of self-enhancement and self-verification. In R. M. Sorrentino & E. T. Higgins (Eds.) *Foundations of Social Behavior*, (Vol. 2, pp. 408-448). New York: Guilford.

1989

- Pelham, B. W., & Swann, W. B., Jr. (1989). From self-conceptions to self-worth: The sources and structure of self-esteem. *Journal of Personality and Social Psychology, 57*, 672-680.
- Swann, W. B., Jr., Pelham, B. W., & Krull, D. S. (1989). Agreeable fancy or disagreeable truth? How people reconcile their self-enhancement and self-verification needs. *Journal of Personality and Social Psychology, 57*, 782-791.

1988

- Swann, W. B., Jr., Pelham, B. W., & Chidester, T. (1988). Change through paradox: Using self-verification to alter beliefs. *Journal of Personality and Social Psychology*, 54, 268-273.
- Darley, J. M., Fleming, J. H., Hilton, J. L., Swann, W. B., Jr. (1988). Dispelling negative expectancies: The impact of interaction goals and target characteristics on the expectancy confirmation process. *Journal of Experimental Social Psychology*, 24, 19-36.

1987

- Swann, W. B., Jr., Griffin, J.J., Predmore, S., & Gaines, B. (1987). The cognitive-affective crossfire: When self-consistency confronts self-enhancement. *Journal of Personality and Social Psychology*, 52, 881-889.
- Swann, W. B., Jr. & Giuliano, T. (1987). Confirmatory search strategies in social interaction: When, how, why and with what consequences. *Journal of Clinical and Social Psychology*, 5, 511-524.
- Ginzler, L. E., Jones, E. E., & Swann, W. B., Jr. (1987). How naive is the naive attributer?: Discounting and augmentation in attitude attribution. *Social Cognition*, 5, 108-130.
- Swann, W. B., Jr., Pelham, B. W., & Roberts, D. (1987). Causal chunking: Memory and inference in ongoing interaction. *Journal of Personality and Social Psychology*, 53, 858-865.
- Swann, W. B., Jr. (1987). Identity negotiation: Where two roads meet. *Journal of Personality and Social Psychology*, 53, 1038-1051.

1985

- Swann, W. B., Jr., & Predmore, S. C. (1985). Intimates as agents of social support: Sources of consolation or despair? *Journal of Personality and Social Psychology*, 49, 1609-1617.
- Swann, W. B., Jr. (1985). The self as architect of social reality. In B. Schlenker (Ed.), *The self and social life* (pp. 100-125). New York: McGraw-Hill.

1984

- Swann, W. B., Jr., & Ely, R. J. (1984). A battle of wills: Self-verification versus behavioral confirmation. *Journal of Personality and Social Psychology, 46*, 1287-1302.
- Swann, W. B., Jr. (1984). The quest for accuracy in person perception: A matter of pragmatics. *Psychological Review, 91*, 457-477.
- Swann, W. B., Jr. (1984). Language and social knowing. *Contemporary Psychology, 29*, 215-216.

1983

- Swann, W. B., Jr. (1983). Self-verification: Bringing social reality into harmony with the self. In J. Suls & A. G. Greenwald (Eds.), *Social psychological perspectives on the self* (Vol. 2, pp. 33-66). Hillsdale, NJ: Erlbaum.
- Swann, W. B., Jr. (1983). The self. *Science, 218*, 782.

1982

- Swann, W. B., Giuliano, T., & Wegner, D. M. (1982). Where leading questions can lead: The power of conjecture in social interaction. *Journal of Personality and Social Psychology, 42*, 1025-1035.
- Swann, W. B., Jr., & Hill, C. A. (1982). When our identities are mistaken: Reaffirming self-conceptions through social interaction. *Journal of Personality and Social Psychology, 43*, 59-66.
- Swann, W. B., Jr., & Miller, L. C. (1982). Why never forgetting a face matters: Visual imagery and social memory. *Journal of Personality and Social Psychology, 43*, 475-480.
- Swann, W. B., Jr. (1982). It's not what you do, but why you do it. *Contemporary Psychology, 27*, 185-186.

1981

- Swann, W. B., Jr., & Read, S. J. (1981). Self-verification processes: How we sustain our self-conceptions. *Journal of Experimental Social Psychology, 17*, 351-372.

- Swann, W. B., Jr., & Read, S. J. (1981b). Acquiring self-knowledge: The search for feedback that fits. *Journal of Personality and Social Psychology*, *41*, 1119-1128.

1980

- Swann, W. B., Jr., & Snyder, M. (1980). On translating beliefs into action: Theories of ability and their application in an instructional setting. *Journal of Personality and Social Psychology*, *38*, 879-888.
- Swann, W. B., Jr., Stephenson, B., & Pittman, T. S. (1980). Curiosity and control: On the determinants of the search for social knowledge. *Journal of Personality and Social Psychology*, *40*, 635-642.

1978

- Snyder, M., & Swann, W. B., Jr. (1978a). Hypothesis testing processes in social interaction. *Journal of Personality and Social Psychology*, *36*, 1202-1212.
- Snyder, M., & Swann, W. B., Jr. (1978b). Behavioral confirmation in social interaction: From social perception to social reality. *Journal of Experimental Social Psychology*, *14*, 148-162.

1975-1977

- Swann, W. B., Jr., & Pittman, T. S. (1975). Salience of initial ratings and attitude change in the "forbidden toy" paradigm. *Personality and Social Psychology Bulletin*, *1*, 493-496.
- Snyder, M., & Swann, W. B., Jr. (1976). When actions reflect attitudes. The politics of impression management. *Journal of Personality and Social Psychology*, *34*, 1034-1042.
- Swann, W. B., Jr., & Pittman, T. S. (1977). Initiating play activity of children: The moderating influence of verbal cues on intrinsic motivation. *Child Development*, *48*, 1128-1132.

Colloquia and Invited talks

Gettysburg College, Gettysburg, PA., 1980.; University of Virginia, Charlottesville, VA., 1982.; University of California at Santa Barbara, CA, 1983.; Columbia University, New York, N.Y., 1984.; New York University, New York, N.Y, 1984. ; Princeton University, Princeton, New Jersey, 1984.; Carnegie Mellon University, Pittsburgh, PA, 1985. ; Duke University, Durham, N.C., 1985.; Princeton, New Jersey. Paper presented at an

international conference on self entitled "Forms of resistance", 1986. ; Southern Methodist University, Dallas, TX., 1986; Texas A & M University, College Station, TX., 1986.; Trinity University, San Antonio, TX., 1988; University of California, Los Angeles, 1988, Distinguished Lectures Series in Psychology. University of Nevada, Reno, 1988.; National Institute of Mental Health, Special meetings on psychological origins of self-destructive behavior, 1988.; University of California, Santa Cruz, 1988; University of California, Berkeley, 1988: University of California, Santa Barbara, 1989; Stanford University, Department of Psychology, 1989.; Western Psychological Association, Invited address entitled "Self-destructive struggle for self", 1989.; University of California, Los Angeles, 1988, Distinguished Lectures Series in Psychology.; Stanford University, Department of Psychiatry, 1989.; Adelphi University, Department of Psychology, paper presented in a conference entitled "Self and relationships", 1990.; Harvard University, Department of Psychology, 1990.; Cornell University, Department of Psychology, 1990.; Northwestern University, Department of Psychology, 1991.; Washington University, Department of Psychology, 1991.; Rice University, Department of Psychology, 1992.; Tulane University, Department of Psychology, 1992.; National Institute of Mental Health, Workshop entitled, "Basic Behavioral and Psychosocial Treatment Research: Building a Bridge Workshop," 1992; Ohio State University, Department of Psychology, 1993.; University of Massachusetts at Amherst, Department of Psychology, 1993.; Princeton University, Princeton, New Jersey, 1993.; University of Connecticut, Storrs, Ct., 1994.; American Psychological Association, Invited Address to Division 8 of the American Psychological Association, Los Angeles, CA, 1994.; National Institute of Mental Health, Workshop entitled, "Integrating Social Psychological Theory in AIDS Research," 1994.; Princeton University, paper entitled, "The Self is Not a Bowling Ball," at the conference to honor Ned Jones, 1995.; University of Chicago, Chicago, Illinois, 1995, School of Business.; National Institute of Mental Health, Workshop entitled, Behavioral Theory Development and Psychological Science, sponsored by The Clinical Treatment Research Branch, Division of Clinical Research of NIMH, Rockville, MD, May 14-15, 1996.; Southeastern Psychological Association, Invited address, The elusive quest for higher self-esteem. Mobile, Alabama, 1998.; Texas A & M University, December 1999; Northwestern University, Evanston, Ill, 2000; Stanford University, Palo Alto, Ca, School of Business, 2000; University of Texas at Arlington, Tx, 2000; University of California at Berkeley, School of Business, 2000; University of California at Berkeley, Department of Psychology, 2002; University of California at Berkeley, School of Business, 2003; University of California at Davis, School of Business, 2004; University of California at Davis, Department of Psychology, 2004.; Keynote address to SPSP Personality preconference , New Orleans, La., 2005; Princeton University, Social and Personality area, 2005; Columbia University, School of Business, 2005; Harvard University, Department of Psychology, 2005; University of Oklahoma, 2006; UNED, Madrid Spain, 2006; University of Exeter, Exeter UK, 2006; University of Texas A & M, Department of Psychology, 2006; University of Utah, School of Business, 2007; Yale University, School of Business, 2007; Colby College, Department of Psychology, 2007; University of North Carolina, School of Business, 2008; Duke University, 2008; University of Queensland, 2009; UNED, Madrid Spain, 2010; Ohio State University, 2010; USCD, School of Business,

2011; Harvard (in honor of Daniel Wegner), 2011; Leiden University, 2012; University of Utah, 2013; Oxford, 2013; University of Hokkaido, 2013; Duke University, 2014; University of Queensland, 2015; Australian National University, 2015; IDC Tel Aviv, 2015; UNSW Sydney, 2015; University of Texas at Arlington, 2015; University of Michigan, 2016; University of Texas (Management), 2017; University of Texas A & M, Department of Psychology, 2017